

Century Club Series



WashU Olin  
Business School

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AT THE GATEWAY

# Make Business Better

January 24, 2019





# Make Business Better

One morning. Four TED-style talks. Innumerable insights. Join top WashU Olin Business School professors as they tackle distinct topics around a common theme: driving economic growth in your business.

**Thursday,  
January 24, 2019**

**7:30 – 8:00 a.m. Continental Breakfast**  
**8:00 – 9:00 a.m. Presentation**  
Washington University, Emerson Auditorium

## **Effective Leadership for Startup Teams**

Andrew Knight, PhD, Associate Professor of Organizational Behavior

## **How Innovation Really Works**

Anne Marie Knott, PhD, Robert and Barbara Frick Professor of Business

## **Creating a Purpose-Driven Organization**

Anjan Thakor, PhD, John E. Simon Professor of Finance

## **Discrimination in the Sharing Economy**

Dennis Zhang, PhD, Assistant Professor of Operations and Manufacturing Management

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